

## PRESS RELEASE

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### **Mariusz Koczor is appointed as Board Member and CEO of Strategix CFT Sp. z O.O.**

**Dusseldorf, August 20, 2020** – Strategix CFT sp. z o. o. appointed of Mariusz Koczor as Board Member and CEO to accelerate the company's development with a special focus on sales and services in Poland and Easter Europe.

Mariusz Koczor looks back on more than 24 years of experience in retail in the areas of Supply Chain Management and Category Management.

Prior to joining Strategix, Mariusz Koczor held senior positions at retailers such as Jeronimo Martins Poland, Fozzy Group in Ukraine, and CBA in Slovakia. There he was responsible for the Space Management, Supply Chain and Logistics Departments and made significant contributions to the introduction of new industrial brands.

"Due to accelerated development speed in retail, our company undertook ambitious tasks to identify and offer innovative solutions that are capable of satisfying the needs of our customers in areas of **Supply Chain, Category Management, Omnichannel** and **In-Store Execution**", explains **Mariusz Koczor**.

With his many years of expertise, Mariusz Koczor, together with Jan Hanussek, CEO Strategix CFT GmbH, will drive the growth of the company and continue to strengthen the stationary market and make it future proof. In addition, he should reinforce the presence in Eastern Europe and deepen customer relationships.



#### **About Strategix CFT**

**Strategix CFT GmbH** is a boutique consulting company and system integrator specialized in the area of Category Management. Our mission is to help leading retailers achieve growth and sustainability by progressing merchandising productivity. We do this by providing Space and Category Management expertise, a deep understanding of available technologies on the market as well as honest and sincere business process and technology recommendations based on 20+ years of experience. Strategix has already helped leading retailers and manufacturers worldwide to execute a seamlessly integrated space and assortment management.